



## 26th BSSSC Annual Conference 2018 Gdansk, Poland

### Session 2: Smart societies – blue growth regions

**Organizer: Smart Blue Regions project partner - Association "Pomorskie in the European Union"**

11 September 2018, 2-4 pm

Place: 'Press room' floor ½

Moderator: Ms. Christin Skiera,

Rapporteur in session 4: Ms. Joanna Przedzrymirska, Maritime Institute in Gdansk

05.09.2018

### Outlook

Smart Specialisation is still a relatively new concept and seen as key tool for achieving the goals of the EU strategy for Europe 2020. Today, the research and innovation strategies on smart specialising (RIS<sup>3</sup>) are an established and popular tool to foster territorial development by aligning outstanding regional strengths in science and business. The Cohesion fund gives the new policy tool its leverage, by declaring smart specialisation strategies to a beneficial precondition for receiving funding. Smart specialisation strategies cover various fields of collaboration. Around the Baltic Sea, many regions identified 'Blue Growth' as one of the most significant sectors for transitional collaboration and made it to a priority in their national or regional strategies. The workshop invites to investigate with practitioners and policy maker the following:

- (1) To which output and outcome led transnational partnerships on 'Blue Growth' in the maritime sector? How did the presented partnerships utilize the frame of Smart Specialisation?
- (2) How contributes Smart Specialisation to their progress? When was it no catalyst for the collaboration and why? How to develop the Smart Specialisation tool further?

### Agenda

14:00

Welcome and introduction by the moderator (Christin Skiera), introduction of the Rapporteur

14:10



Smart Blue Regions project - how to enhance Blue Growth co-operation based on regional RIS3 in Pomorskie region, preliminary results and lessons learned

*Karolina Lipińska, Deputy Director of the Department of Economic Development, Office of the Marshal of the Pomorskie Voivodship and Magda Leszczyna-Rzucidło, SBR project Association "Pomorskie in the EU"*

#### 14.30

Towards smart and sustainable blue growth – Norwegian practice.

*Karsten Aust, EU Advisor South Norway European Office, Periscope project Interreg North Sea*

#### 14.50

Maritime cluster cooperation around the Baltic Sea based on smart specialisation, illustrated by the SMART Ocean initiative.

*Erik Bunis - Senior Project Manager at RISE & Process Manager – OffshoreVäst*

#### 15.10

Discussion and remarks on the project outcomes on 'Blue Growth' (question 1)

#### 15.20

Collaboration and engagement via transnational partnering through smart specialising: Observations, reflections and outlook.

*Esa Kokkonen, Director, The Baltic Institute of Finland*

#### 15.40

Discussion and remarks on Research and innovation strategies on smart specialising (question 2)

#### 15.55

Summary by the Rapporteur  
Closing by moderator