

2ND SUBMARINER Conference

**Better
off Blue**

#BetterOffBlue17

Creating synergies for a biobased society

Policy Area Innovation: Putting the Blue Growth into Action

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PA INNOVATION in nutshell

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REPUBLIC OF ESTONIA
MINISTRY OF ECONOMIC AFFAIRS
AND COMMUNICATIONS



Ministry of Science
and Higher Education
Republic of Poland



SCIENCE
LINK



BSR STARS
Innovation in the Baltic Sea Region

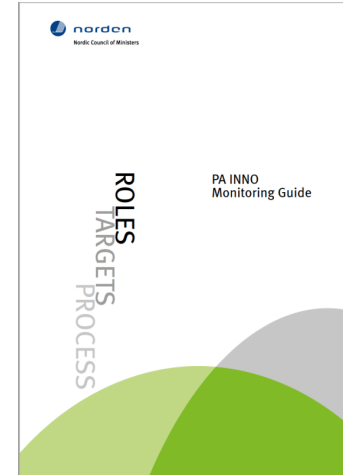
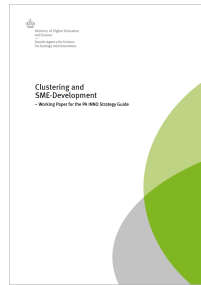
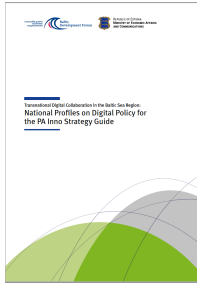
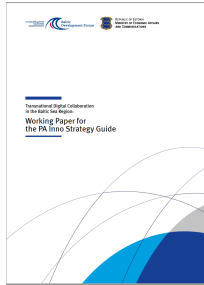


HEALTH AND LIFE SCIENCES
ScanBalt
BioRegion

- ✓ Leading the BSR „R+D+I organisations” involved in hi-end flagship projects
- ✓ Afiliation for 13 projects accepted and financed by Interreg Vb BSR (1st and 2nd call for proposals: 2015 & 2017)

PA-INNO Strategic Change

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INNOVATION DRIVERS WITH AREAS FOR COLLABORATION

Market-driven

Knowledge-driven

Challenge-driven

The role of policy area innovation:



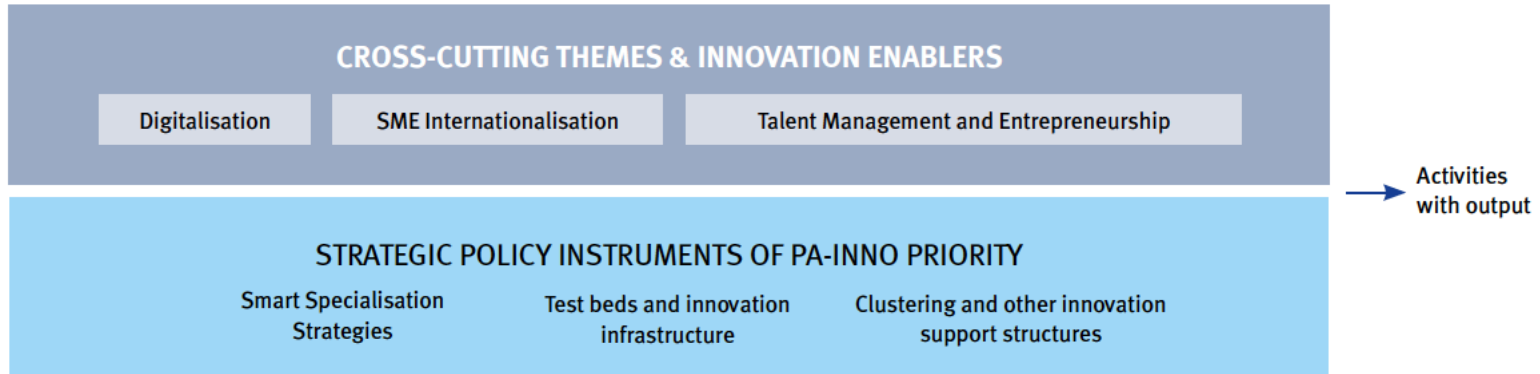
The role of policy area innovation is to foster innovation by:

1. Enable shared learning,
2. Create and strengthen networks across the BSR,
3. Align resources and regulations,
4. Facilitate the joining up of forces in common programmes and investments.



Themes and actions of priority

Themes, enablers and instruments in focus to spur innovation:



Common for themes, enablers and instruments are that they are best utilized without administrative boarder limitations.

Themes and actions of priority



Theme: Digitalisation

- i. “promoting innovation in the ICT sector and support for digital start-ups”,
- ii. “increase the uptake of ICT in SMEs” and
- iii. “increasing digital trust and cybersecurity, propelling the uptake of digital solutions in SMEs”

Theme: Talent Management and Entrepreneurship

- i. “talent exchange between different hubs”
- ii. “further developing the ability to foster talent”
- iii. “sharing experiences of support measure relating to innovative entrepreneurship in the BSR”
- iv. “activities to increase talent density”

Theme: SME internationalization

- i. *“Developing the Enterprise Europe Network to work with and contribute to clusters”.*
- ii. *“Helping to “package system solutions” from clusters and linking these to other markets in the region”*

Themes and actions of priority



Theme: Smart specialization strategies

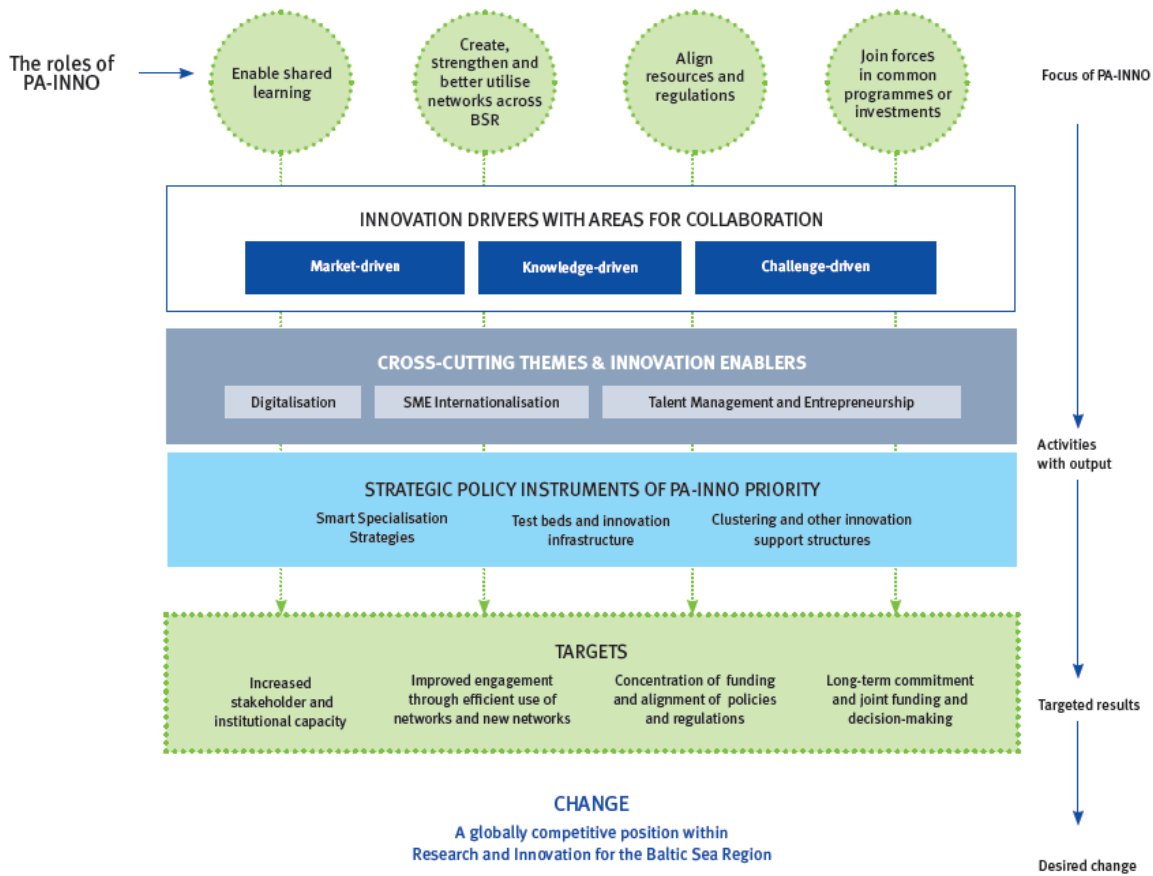
i. "Exploring the potential for a Smart specialisation Vanguard initiative in the BSR".

Theme: Test Beds and Innovation Infrastructure

i. "promoting public procurement in new innovative measures in order to create new and open test beds"

Theme: Clustering and other Innovation Support Structures

*i. "linking cluster processes to smart specialization strategies" and
ii. "creating incentives for cross-cluster collaboration on innovation"*



ERDF MA-Network piloting



- ✓ *Formed 19th of May 2016 in Warsaw*
- ✓ *The MA network explores the opportunity of transnational collaboration funded by the ERDF structural funds programmes.*
- ✓ *Activating Common Provision Regulation Art. 70,*
- ✓ *The ambition: Increase the geographical flexibility of ERDF funds, in order to better contribute to the implementation of the EU Strategy for the BSR.*

Topic for pilot: Clean-tech:

- ✓ Clean-tech collaboration to enter new markets:
 - ✓ Jointly entering new challenging markets
- ✓ Clean-tech collaboration for feasibility studies, to test and verify solutions:
 - ✓ Commercializing forest-based protein
 - ✓ Municipal operator symbiosis-circular economy
 - ✓ Increasing the share of renewable energy e-Mobility
- ✓ Clean-tech collaboration for technology and knowledge transfer :
 - ✓ Testbeds for testing and verifying new clean tech solutions

Project platform approach



- ✓
- ✓ Main aims as it's been outlined by Interreg:
 - ✓ Create platform for exchange to streamline activities of different projects and to avoid duplication of efforts.
 - ✓ Support strategic communication of projects and programmes in their core thematic fields.
 - ✓ Deepen the knowledge basis for projects' outcomes in the selected fields.
 - ✓ Ensure more intensive use, better durability and transferability of the projects' outcomes.

Baltic Leadership/Executive Programme on Smart Specialization



- ✓
- ✓
- ✓ Multi-level coordination is especially expected to relate to:
 - ✓ Development of smart specialization strategies 2.0: provide a transnational outlook, describe and identify type of regions, partners and activities appropriate for collaboration for all focus areas
 - ✓ Align available funding instruments, ensure flexible use of funds from all levels to support transnational collaboration
 - ✓ Create a local and regional commitment to task ahead, at all political levels as well as S-3 Strategists/Experts and innovation support actors.
- ✓ The scope of training:
 - ✓ How to develop regional S-3 Strategies for transnational implementation?
 - ✓ How to implement S-3 Strategies internationally?
 - ✓ How to create local and regional political engagement and commitment for S-3 Strategy development and implementation with transnational activities?

Other Possible topics for S-3 Collaboration



- ✓
- ✓ Seed Money Calls
 - ✓ To help initiating Smart Regional collaborations
- ✓ Flagship collaboration
 - ✓ Regional interest to facilitate different flagship themes
 - ✓ Possible flagship process around S3
- ✓ Aligning to coordinated calls
 - ✓ SME internationalisation through BSR Stars Innovation Express
 - ✓ Platform for SMEs to collaborate transnationally to spur innovation in regional selected S3 themes
- ✓ Facilitation, match-making and coordination
 - ✓ Leadership to coordinate actions, match actors, facilitate identification of collaboration themes and support
 - ✓ In case of S3, important to be a regional leadership to succeed with definition of collaboration themes
 - ✓ Possible continuation of Alignment of Funding models?

Thank you for your attention!

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For download of the Strategy Guide go to: <http://norden.diva-portal.org/smash/get/diva2:957324/FULLTEXT01.pdf>