



Seaweed Network and Danish Seaweed Organisation

Associate Professor Susan L. Holdt, DTU Food
Chair of the Seaweed Network in Denmark
Board Member of DSO

Secretary General of The International Seaweed Association



Objectives:

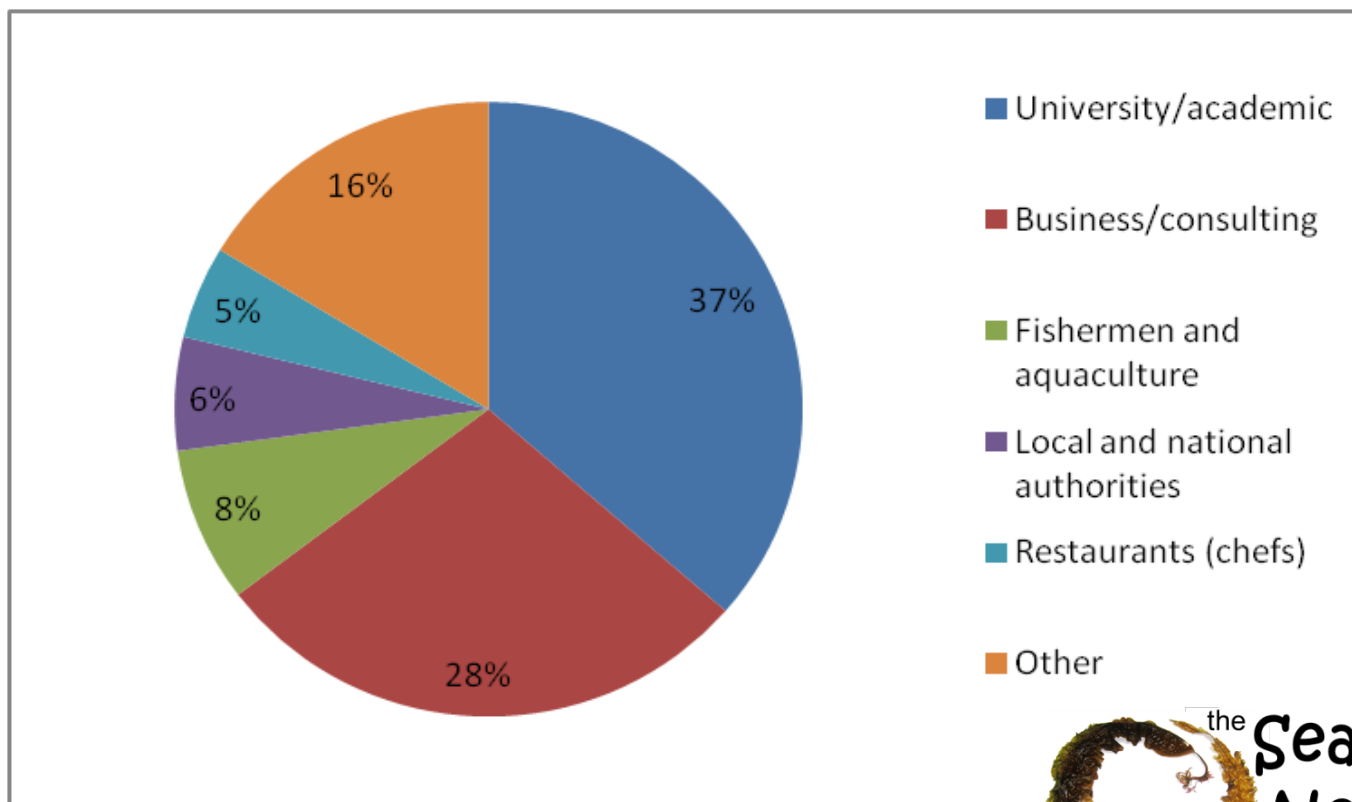
- Initiating from small interest group
- Bringing the 22nd International Seaweed Symposium to Copenhagen
- Supporting the SME's in Denmark
- Creating a trade union- common platform (DSO)
- Going international in spring 2018
- Network and DSO having different roles

- Initiated in 2008
- 352 members from industry, universities, local and national authorities, fish farmers, seaweed farmers, chefs and people that work with or have interest in seaweed.





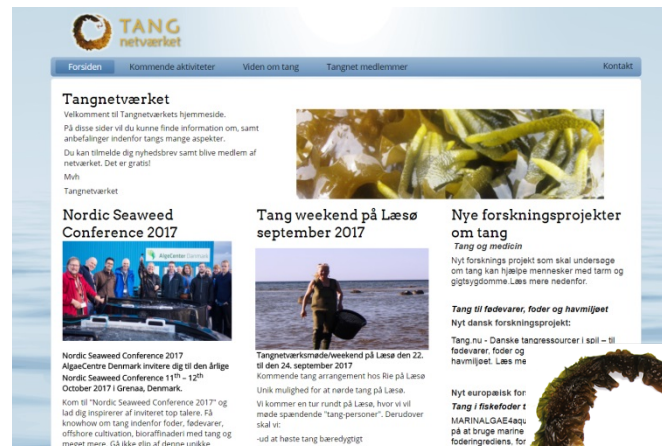
The Seaweed Network in Denmark





The Seaweed Network in Denmark

- The network aims at promoting productionen, application, dissemination and knowledge about seaweed, and strengthen the national collaboration
- Dissemination of research from the universities



www.tangnet.dk

the **Seaweed
Network**
in Denmark 5



The Network won the bid on 22nd ISS (International Seaweed Symposium)

- Academia meets industry
- Preparing the Danish SME's to the large international meeting
 - advertise for them selves





Seaweed Matchmaking as part of ISS

Pitching by SME's



Keynote lecture from China
... and B2B meetings





DSO- Danish Seaweed Organisation

- Going from organised to ORGANISATION- company ID is a prerequisite
- Seaweed companies and consultants will create:
 - A more efficient marketing platform for the companies especially targeting the export
 - Ensure optimal common frame conditions within (first) the food area. Same regulations and directives for all, and authorities that knows about seaweed! Heterogenous food control
 - Overview of the anaylses already made of the seaweed product and target a certification
 -**this in order to promote development, quality, sustainability, innovation and growth within the business.**

DANISH SEAWEED ORGANISATION



Food Festival Sept.1-3, Aarhus, Denmark




**KARL PEDERSEN
& HUSTRUS INDSTRIFOND**

Initiated in 2017, supported by Karl Pedersen and Wife's industrial Foundation






DSO- Danish Seaweed Organisation


- Going from project to sustainable organisation
- After the international exhibition the project ends
- The DSO should survive




Part of the board, from left treasurer Susan L. Holdt, DTU – chairman, Simon Weber Marcussen, Dansk Tang – secretary Cl Mare and controller Tomas Vedsmand, GEMBA. Anita Dietz, Dietz Seaweed and Trine S. Jensen, Tangkompaniet were abs

1	DANSK TANG APS	Nykøbing Sjælland	www.dansktang.dk
2	ANITA DIETZ	Værløse	
3	ENDELAVE SEAWEED	Endelave	www.nordisktang.dk
4	FALCONI MARE APS	Slagelse	www.falconi-mare.dk
5	GO-TANG	Reersø	
6	GOURMETTANG	Skødstrup	www.gourmettang.dk
7	LÆSØ TANG	Tofteladen, Læsø	www.tofteladen.dk
8	NORDISK TANG	Greenaa	www.nordisktang.dk
9	HJARNØ HAVBRUG	Juelsminde	www.havbrug.dk
10	OMØ FISK & TANG	Omø	www.fiskogtang.dk
11	OLMIX	Aarhus	
12	ORGANIC SEAWEED	Ebeltoft	www.organicseaweed.dk
13	TANGKOMPAGNIET	Odense	
	MAKI SEAWEED GREENLAND	Sisimiut	 Maki Seaweed Greenland
	OCEAN RAINFOREST SP/F	Faroe Islands	www.oceanrainforest.com

 **DANISH
SEAWEED
ORGANISATION**

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- The Seaweed Network still exist
 - Commonly used for dissemination of projects
- The DSO will continue to exist
 - Future actors in projects....
- Covers different stakeholders and needs
- We are here to collaborate

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