

# Baltic Blue Biotechnology Alliance mentoring programme

## Application form

<b>Title of your idea / your case:</b> _____
<b>Contact details</b>
<b>Institution:</b> _____
<b>Type of institution:</b> _____
<b>Address:</b> _____
<b>Postal code, town:</b> _____
<b>Country:</b> _____
<b>Fist name:</b> _____
<b>Last name:</b> _____
<b>E-Mail:</b> _____
<b>Phone:</b> _____
<b>Website:</b> _____

## 1 THIS IS OUR IDEA

*Short summary of idea or results of former work related to idea (e.g. proof of concept, ideas, first market analysis, observations etc.) – max. 750 characters*

## 2 WHO WE ARE

*Summary of personal and institutional competences, background, motivation*

*– max.500 characters*

## 3 STAGE OF DEVELOPMENT

*Describe the development stage of your case (e.g. idea, prototype, operational locally- internationally, testing, validating, piloting) – max 500 characters*

## 4 OUR COOPERATION NEEDS

*Describe the main cooperation needs for your case (e.g. analytical tests, new organism, preclinical or clinical trial, biomass production and dimension/upscaling, taxonomy, chemical/physical treatment, IPR, marketing, business plan) – max. 750 characters*

## 5 EVALUATION OF DEVELOPMENT

*Evaluate the development of your idea so far, based on first tests analysis, thinking (e.g. most probable success under specific consideration of...) – max 500 characters*

## 6 COST ESTIMATION

*ALLIANCE cannot fund your proposed project by financial means. In order to evaluate your idea as a case for ALLIANCE mentorship, we need a statement on cost estimation for realisation of your idea OR a statement why you are not able to provide these data.*

**Total:**

€ \_\_\_\_\_

**Comment field:** *please specify here in more detail which major cost items you foresee (e.g. equipment, consumables, external services and testing, piloting, up-scaling, production, business plan preparation). Alternatively, please explain why you did **not** provide a cost estimation (e.g. cost estimation is a need for your case) – max 500 characters.*

## 7 ESTIMATED TIME FRAME FOR DEVELOPMENT

*Please estimate the time frame for development (e.g. when you expect prototypes, product/service to be ready) – max 500 characters*

## 8 CHANCES, ADVANTAGES AND INNOVATION

*Why should your idea be chosen? Please try to estimate the chances, advantages and innovation of your idea in the below table.*

Benefit for customer	
Turnover potential	
Fits well with existent product portfolio; product diversification	
Market attractiveness	
Market access (e.g. via existing partners or network)	
Sustainability	
Acquisition of technology and know-how	
Other	

## 9 RISKS

*Why should your idea not be chosen? Include a short risk analysis below or attach a separate document. Think about and list any possible risks and evaluate the factors health, environment, raw material, production, storage, handling, market and competitor, business etc. – max. 750 characters*

## 10 REFERENCES AND OTHER DOCUMENTATION

List here any other relevant documents or references:

### **Instructions**

**Please fill in this form carefully and return it electronically to [ideas@balticbluebioalliance.eu](mailto:ideas@balticbluebioalliance.eu) by 15 March 2018 (23:59 CEST).**

In case of any questions or uncertainties, please get in touch with your national contact point for the Baltic Blue Biotechnology Alliance mentoring programme. You can find their contact details at [www.balticbluebioalliance.eu](http://www.balticbluebioalliance.eu).