



Hidden treasures of a red seaweed

Valmar Kasuk

What's new



What problem are we going to solve?

Allura red E127



Petroleum and coal

**Allergies, food intolerance, cancer, hyperactivity,
brain damage, nausea, cardiac disease**

Carmine E120

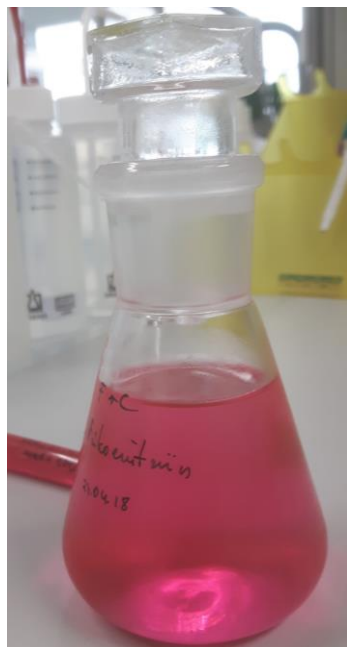


Insects

Severe allergic reactions

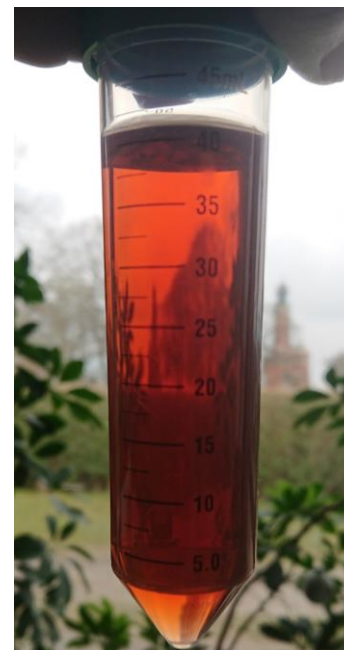
Solution

Red colorant
0,004% solution



Tallinn University

Seaweed extract



Coastal Research & Management

Anti-aging

Antioxidant



European Union
European Regional
Development Fund



Investing
in your future



EAS
Enterprise Estonia



ALLIANCE

Partners



IBERRICHI
Natural age defence



UNIVERSITY OF TARTU



Coastal Research & Management



TALLINN UNIVERSITY



Next milestones

Looking for investors

- Initial product development: spring 2019
- First buying customers: summer 2019
- Leftover biomass → fertilizer, feed, carrageenan (bioplastic, biofuel)

Core team

- 3 product and business developers (PhD students)
- 2 seaweed harvesters



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